



Design Agreement

Please complete and mail to:

15954 Jackson Creek Pkwy
Suite B, PMB #424
Monument CO 80132



or fax to: 719-282-6638

Name: _____ Company Name: _____

Domain Name: http://www. _____

Registrar Info: _____ User Name or #: _____ Password: _____
Where you registered the domain name

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Cell #: _____ Work #: _____

Email Address: _____

Services Required:

Check

Totals: _____

Logo Design: \$450 _____

Website Design: \$500 _____

Webpage 1: _____ Webpage 5: _____ Webpage 9: _____
Page Name eg.

Webpage 2: _____ Webpage 6: _____ Webpage 10: _____

Webpage 3: _____ Webpage 7: _____ Webpage 11: _____

Webpage 4: _____ Webpage 8: _____ Webpage 12: _____

Other Extra pages: _____

Applications:

Total pages @ \$70/page: _____

Shopping Cart: ZenCart Install: \$60 Customize: \$120 _____
Free install with our hosting

Message Board: PhpBB Install: \$60 Customize: \$60 _____
Free install with our hosting

Gallery: Coppermine Install: \$60 Customize: \$60 _____
Free install with our hosting

Blog: WordPress Install: \$60 Customize: \$60 _____
Free install with our hosting

Hosting:

Do you require TPweblab.com (our hosting) to host your site? Yes No thanks, I have hosting

Hosting options: Basic hosting \$14.95/month Semi-Dedicated \$49.95/month
Sign up on our website, under services, via PayPal subscription

Special price for 1 year Basic in advance: (12 months for the price of 10) \$149.50 / year _____

Total for Services: _____

50% Deposit Required: _____





Logo and Website Design Contract of Agreement:

I ask that you agree to this contract before I start on your design work.

What I, Michelle Williams, From Treasured Pages, Inc., the artist agrees to...

I agree to create a custom logo design suitable for your business identity and satisfactory to you. I promise to deliver your finished logo design in digital image files of high enough quality to be printed on business related print goods and for web page display when I have been paid in full.

Details...

Logo Concepts and First Viewing: Within 7 business days of receiving your company info, and deposit I will create 3 different logo concepts for you. I will email these logos to you to view. When I have received your feedback on these designs I will make any needed changes to your favorite logo choice until you are completely satisfied.

File Delivery: After the final logo design is approved I agree to deliver the logo design to you as a digital file (.gif, .pdf and/or .jpg graphics file formats) via email. If you require it on CD, I will mail that to you to the address you provide on the forms.

Ownership: I give you the right to use your new logo design in all media useful for your business promotion. I ask that you let me display your new Logo Image and your full name, business name, and website address or company address, for testimonial and promotional purposes on my websites and in any printed ads.

Originality: I affirm that my Logo and Website Designs are original and that I own the rights granted under this agreement, and that the rights granted do not conflict any other agreement.

Request: If you display your new logo on a website I would love to have a text link posted somewhere on your website pointing to my website at: <http://www.treasuredpages.com>

(Example: Logo and Website created by Michelle at <http://www.treasuredpages.com>) Thank you!

Link to your website: If I receive nice words from you (a testimonial) I will post it on my website with a link to your website.

What you, the buyer, agrees to...

In return for the above-described Logo and/or Website design I agree to pay the total fee payable in two payments... a Logo and/or Website fee deposit before any work begins and the remaining payment when final design is approved but before it is delivered.

Details...

Ownership: I understand that the final Logo Design belongs to *Michelle Williams at Treasured Pages, Inc.* until I have paid her in full. In the event of termination of this Agreement *Michelle Williams at Treasured Pages, Inc.* owns the Logo and/or Website and has the right to complete, exhibit, and/or sell the Logo and/or Website design (but not my business name) if she so chooses. She also owns all the Logo and/or Website design concepts created before I choose the final design.

Use of Logo: I understand that once I have paid in full that I have the right to use the Logo Design in all media useful for business promotion and that *Michelle Williams at Treasured Pages, Inc.* reserves the right to display the Logo and/or Website design for her business promotional use (example of her logo designs on her websites or printed on flyers).

I also give *Michelle Williams at Treasured Pages, Inc.* permission to use my full name, business address, and/or website address, for testimonial purposes on her website, or other business related media.

Continue to Contract of Agreement on pg 3





Contract of Agreement

Right to Modify (Alterations): I understand that I have no right to alter the Final Logo or Website Design in anyway except to change its size for printing or digital display. If I desire any alterations I will consult Michelle Williams at Treasured Pages, Inc. first, and she will be allowed the first option to make alterations when possible and I do understand that she will require additional payment to make these alterations.

Request: I will consider Michelle Williams at Treasured Pages, Inc. 's request that I put a text link to her website (http://www.treasuredpages.com) on my website. (Example: Logo and Website created by Michelle at http://www.treasuredpages.com) Thank you!

Copyrights and Trademarks: I understand that it is up to me to copyright the logo design (http://www.copyright.gov) after final payment.

It is also up to me to do a Trademark search and federal trademark registration if I want to register my Logo as my company Trademark. (Start here to learn more about Trademarks: http://www.uspto.gov/main/trademarks.htm)

Delays: I agree to give Michelle Williams at Treasured Pages, Inc. more time if she becomes ill, is injured, or is delayed because of events beyond her control, like: fire, theft, computer failure, and Acts of God.

Termination: I have the right to terminate this Agreement if, Michelle Williams at Treasured Pages, Inc. fails to complete the Logo within 60 days of the signing of this agreement or if, illness or injury, or events beyond her control causes a delay of more than 60 days from the agreed delivery date.

If terminated, Michelle Williams at Treasured Pages, Inc. shall return to me one half the logo fee (the other half helps pay for the many hours I put into researching and designing the logo samples). I understand that I cannot claim any additional expenses, damages, or claims based on the failure of Michelle Williams at Treasured Pages, Inc. to complete the logo.

NOTE: Before you sign below please make sure you understand all of the above agreement and realize that you can negotiate. If you want any changes please send me your suggestions.

If this contract is acceptable to you and you are paying with a check then, please print out and sign two (2) copies of this agreement. Retain one copy of this agreement for your files and mail one copy with your deposit of 50% of logo design package to:

We can accept credit card payments via PayPal or payments via check.

PayPal - please send payments to: michelle@treasuredpages.com (you do not HAVE to have an account at PayPal to be able to pay using your credit card)

Check payments: Please make checks payable to Treasured Pages and mail, together with this signed Design Agreement Form and the Design Directions Form, to:

Treasured Pages
15954 Jackson Creek Pkwy
Suite B, PMB #424
Monument CO 80132

Michelle Williams

Artist

Date

Buyer

Date





Design Direction

...so that we have a better idea of your style

Name: _____ Company Name: _____

Do you have a logo? Yes No

If yes, can you provide the logo in electronic format at a high resolution? Yes No

If no, do you need a logo designed? Yes No

Logo Design questions: *(skip if you have a logo)*

Color Scheme:

Do you have colors you currently use, or colors you prefer? *eg. Pastels, Brights, Earth tones, etc.*

Look and Feel/Tone:

What look do you want for your business? For *eg. Modern? Professional? Down-Home? Approachable? Cozy? Formal? Fun & Playful? High-tech?*

Graphic elements: Is there any particular element you would like to see used in the logo?

Fonts you prefer. *eg. Curly, Handwritten, Funky, Classic, Sans Serif, Bold, etc.*

Website Design questions:

Do you have your own domain name registered? Yes No

Domain Name: http://www. _____

What is your time-frame you would prefer for the site completion? _____

The usual turnaround is 2-3 weeks once we have all the information and the deposit payment

Do you have a web host? Yes No

If not, do you need Treasured Pages, Inc to host your site? Yes No

What applications do you need added to the website? Shopping Cart Message Board Gallery Blog

Pages needed: Webpage 1: _____ Webpage 5: _____ Webpage 9: _____

Webpage 2: _____ Webpage 6: _____ Webpage 10: _____

Webpage 3: _____ Webpage 7: _____ Webpage 11: _____

Webpage 4: _____ Webpage 8: _____ Webpage 12: _____

Other applications or functions required: *(eg. forms, newsletters, chats, etc.)*

Are there websites you have seen that you like the functionality of? If so, please list here:

What did you like about each site? Written content? Colors? Style? Fonts? Function? Please be as specific as possible.

Please provide any additional comments or questions you may have regarding this project:

